

A road show with a difference

Masthead's three week national Member Day Road Show, held between 24 October and 8 November at ten venues around South Africa, has been another great success.

This was a road show with a difference, though, as it was the first Member Days held by Masthead. Member brokers across the country were invited and Masthead once again enjoyed excellent attendance at the road show venues including the Indaba Hotel and Emperors Palace in Johannesburg, the CSIR International Convention Centre in Pretoria, the Durban International Convention Centre, the Acacia Guesthouse in Klerksdorp, The Boardwalk in Port Elizabeth, the Cape Town International Convention Centre, the Fancourt Hotel & Country Club Estate in George, Ilanga Estate in Bloemfontein and Flamingo Casino in Kimberley. Members from outside these areas joined up and traveled by bus to attend the day.

Top speakers

The Member Days served as an opportunity for participating product providers and service providers to interact with Masthead member brokers. The presentations focused on key industry issues, a year into the new Compliance environment.

"We were fortunate to have Manasse Malimabe, Wendy Hattingh and Warren Neale from the Financial Services Board speaking personally to our members at six of the venues," said Peter Dempsey, MD of Masthead Distribution Services.

A look to the future

Dave Hudson, the keynote speaker, shared his experience of the industry and took a look forward to identify future opportunities in the world of advice, while Ismail Sadek of Damelin addressed the Fit & Proper requirements.

Peter Dempsey updated members on what had been delivered and achieved in Masthead's first year. In addition, members got a glimpse of the Masthead services they can look forward to in 2006, all designed to improve the efficiency and profitability of their practices.

The participating product providers sharing the platform with Masthead were Old Mutual, Metropolitan Odyssey and OM Bank, each positioning their company and special offerings to member brokers.

Another first

For the first time, a Trade Fair was run during all the breaks, and proved to be hugely successful. Member brokers could engage with the exhibitors, take advantage of the specials on offer and use the opportunity to try new ideas, services and products that could improve the profitability of their practices.

The exhibitors that participated in the Trade Fair included Old Mutual, Metropolitan Odyssey, OM Bank, Astute, Waltons Stationery Co., CM Value Added Services & SmartSurv Wireless, Damelin School of Banking & Insurance, Celestis Broker Services: Compliance and Masthead: Practice Management.

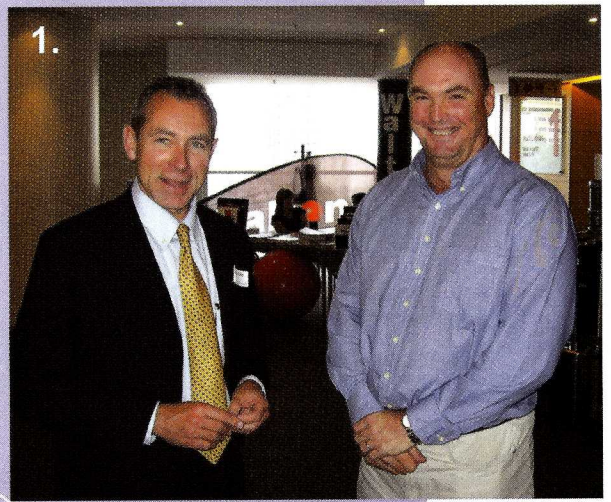


Photo Gallery

1: Masthead MD, Peter Dempsey seen with member broker, Dave Rundle.

2: André le Roux, GM Masthead Distribution Services, with Elise Hauptfleisch, member broker and lucky draw winner.

3: Kelvin McGuire, Waltons Regional Accounts Manager hands Gerhard Swanepoel, member broker, his lucky draw prize – an HP 6213 All-in-One copier, printer, fax & scanner valued at R2000,00. André le Roux looks on.

4: Neil Adams, member broker receives the Old Mutual digital camera lucky draw from André le Roux.