

Masthead Quick Facts	
Launch Date	October 2004
Managing Director	Peter Dempsey
Vision	To support the independent broker
Regional Offices	6
Number of Members	2 900
Product Partners	7
Professional Development Days over past 3 years	50
Website	www.masthead.co.za



HEAD OFFICE  
Masthead Distribution Services  
1st Floor  
Gijima Ast Terraces  
Golf Park (off Raapenberg Road)  
Pinelands  
Tel: (021) 686 3588  
Fax: (021) 686 3589

CAPE TOWN  
Jaco Fourie  
Tel: (021) 659 6600  
Fax: (021) 659 6622  
Email: jfourie@masthead.co.za

JOHANNESBURG  
Jacques van den Heever  
Tel: (011) 602 0200  
Fax: (011) 602 0204  
Email: jvandenheever@masthead.co.za

PRETORIA  
André Bezuidenhout  
Tel: (012) 368 9900  
Fax: (012) 368 9930  
Email: abezuidenhout@masthead.co.za

DURBAN  
Anand Raju  
Tel: (031) 267 5650  
Fax: (031) 267 5670  
Email: araju@masthead.co.za

BLOEMFONTEIN  
André Greyling  
Tel: (051) 401 8300  
Fax: (051) 401 8330  
Email: agreyling@masthead.co.za

PORT ELIZABETH  
Francois Smith  
Tel: (041) 392 2600  
Fax: (041) 392 2630  
Email: fsmith@masthead.co.za

WEBSITE  
www.masthead.co.za

## CONFIDENTIALITY

We will uphold our pledge to be deserving of your trust and remain reliable, dependable, and honourable in all that we do.

## COMPETENCE

We will uphold our pledge to guide you through the complex and ever-changing world of finance, constantly providing you with the most innovative and practical financial advice.

## COMPLIANCE

We will uphold our pledge to abide by relevant codes of conduct and always maintain absolute compliance. We will always respect the law and maintain the importance of compliance as central to our business.

## PROVIDE RELEVANT INFORMATION

We will uphold our pledge to always provide you with relevant information. After all, you did put your trust in us.

## SUPPORT

We will uphold our pledge to always support, in all that we do, the Masthead Association.

## INTEGRITY

We will uphold our pledge to always act with integrity. It will inform the way we interact, the way we do business and the way we conduct ourselves in every relationship.



They start out simple

Just three years ago, **Masthead** was simply a good idea.

We're celebrating our third birthday as an achievement of our success. Because people don't change the world. Ideas do.

*Masthead is well positioned to support Members.*

*Practice Management is a key factor to keep Members in business and it delivers incredibly positive results.*

*Masthead has shaped its brand in the financial services community and among the investing public by being active, innovative and open.*

*Masthead is here to help brokers face the many challenges ahead and to cope in a changing world to meet customer needs.*

*There is a worldwide trend for people to choose independent brokers for advice.*

*Masthead's Code of Conduct ensures that clients experience the same high standards of professionalism from all the Association's Members across South Africa.*

*We foresee increased demand for independent brokers who can meet clients' high expectations for excellent financial advice and exceptional service.*