

GRADUATE MARKETING INTERN (CAPE TOWN)

Position	Marketing Graduate Intern
Region	Mowbray, Cape Town
Reporting to	Marketing Manager
Start date	1 February 2017

Position Summary	This role is within the marketing team. Its main function is to provide support to the marketing team with the execution of all marketing activities including; branding, advertising, PR and communications. A strong focus will be in the online space so you will have to have a keen interest in this area.
Salary	R6 500 per month – one year contract

Key accountabilities	<p>Behaviour competencies:</p> <ul style="list-style-type: none"> • Assist with branding of documentation, promotional items • Assist with sourcing of advertising costs, placement of ads • Assist with writing content for website, newsletters, mailshots to leads • Assist with online campaigns, email campaigns • Interaction with regions • General administration, and other duties relevant to the overall marketing team deliverables
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Role Qualifications and Competencies

Behaviour competencies	Technical knowledge and experience	Qualifications and Age requirements
<ul style="list-style-type: none"> • Ability to work in a team • Work independently • Keen interest in online marketing • Use initiative and creativity to come up with new ideas • Desire to learn • Accuracy and attention to detail • Planning and organising • Quality orientated • Time management skills 	<ul style="list-style-type: none"> • Computer literacy in MS Word, Excel and Powerpoint • Excellent grammar skills • Some knowledge of WordPress and SEO will be advantageous. 	<ul style="list-style-type: none"> • Marketing Diploma/Degree • Between 18 – 35 years of age

Address your CV to:	Sherlene Neethling: Marketing Manager
In the Subject Line write this:	Marketing Graduate Intern post in Cape Town
Email your CV to:	vacancy@masthead.co.za
Cut-off date for this Vacancy is:	15 December 2016
Should you do not hear from us within 14 days from the cut-off date, please consider your application as being unsuccessful.	